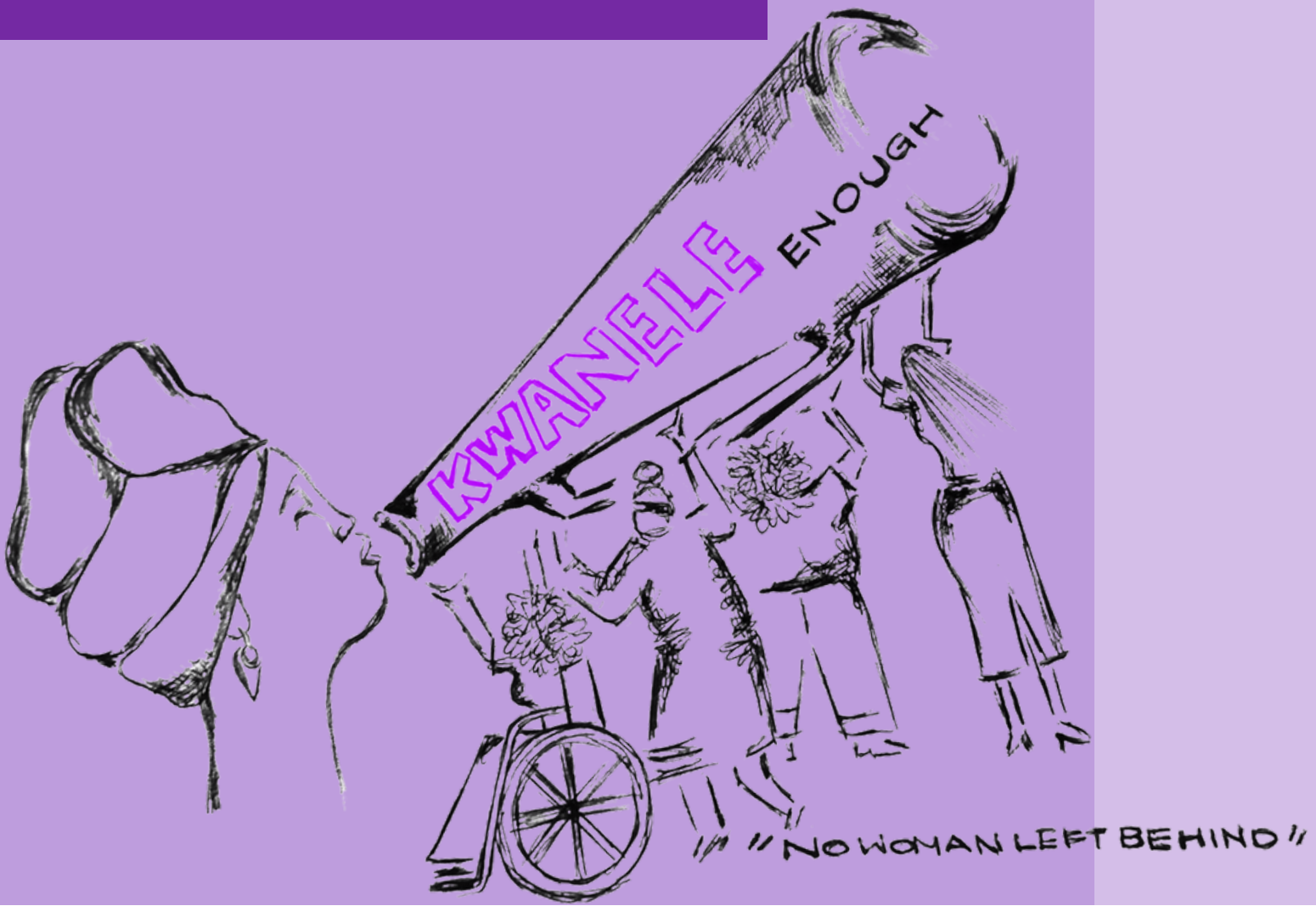


ANNUAL REPORT 2021



The following are two quotes from the first Gender-Based Violence (GBV) survivor referred to Kwanele in 2021. This was sent by the survivor to the investigating officer:

"When are you ever going to take this case seriously? When my sister finally dies? Or wait ... you'll probably arrest us for retaliating to the guy's abuse? Is it because we're not rich enough or not influential people? If that's the case, then do you not practise the 'everyone is equal before the law' principle of the Constitution? I pray that your daughters never have to experience what we are experiencing. But, even if they do, their father is a detective. He surely will not rest until something happens to the perpetrators"

In June of 2022, we received this message from the same survivor:

"Hello.
I trust that you are well😊.

I just wanted to inform you that the person who had stabbed my sister has been sentenced to 8 years imprisonment. I can't thank you enough for your help ♥"

— GBV Survivor



This was shared with us by a survivor of GBV, who accessed our mental health services:

"I'm a Healthcare worker and I happen to love my job. I often deal with patients who are dangerous, criminals, rapists, gangsters etc. So I'm not a stranger to dangerous situations and dealing with them.

But on my night shift duty I was attacked by a patient. He was an older man, a lot bigger than me. He chased me with threats of rape and confessions of love (I had never met this man before today). The first time I saw him, I offered him help as a patient but I had to send him to a doctor as I could see the situation was sketchy. The second time I saw him I knew something was wrong before I even approached him. I locked myself away and barricaded the door while he banged at it and and screamed professions of love and sex at me. I called for help, nobody came. I called the police, nobody came. I had to sit there and wait for security to come by (twenty minutes later) and hope that the door didn't break. He was removed but continued to follow me. I saw him three more times that night, while he attempted to push through security to get to me.

Later on I found out that he was a psych patient and I was the second person that same day that he did that too. He broke a window trying to get to the other person.

His mother sat outside my department during the whole ordeal, letting her son attack me and threaten to rape me.

Other patients said that he probably 'fell in love' with me because my hair was open and that should teach me not to look cute at work.

I love my job but for the first time in a long time I was scared."

— GBV Survivor



FROM THE CHAIRWOMAN

What attracted me to Kwanele is the alignment of my purpose and that of the organization. I am passionate about equity and justice across the board; even more so for victims of gender-based violence in a way that is redressing” this role helps me live this purpose out in a truly meaningful way therefore, I am well invested in this privilege. I look forward to the privilege of steering the organization at the board level to achieve its strategic objectives during my tenure. Some of which include:

- Diversify funding and foster organizational sustainability at all levels
- Pilot and roll out of the Kwanele Mobile Application
- Fundraise and implement ongoing research and development projects
- Design effective models and continuous support to GBV victims.

FROM THE CEO

The first year of any organisation is tough - and an NPO is no different. For me when I look back on this year what strikes me the most is all the people that helped us get where we are today. People who did not know me, but just heard the dream, rolled up their sleeves and jumped onboard.

2022 is going to be an exciting year as we finally get to pilot the app.

Our big focus will be on getting the BETA testing done and securing the funding to do the pilot. We will be looking to partner with Universities so that we can start research into the app and building a strong application, that truly serves the womxn it is built for.

LeonoraTima



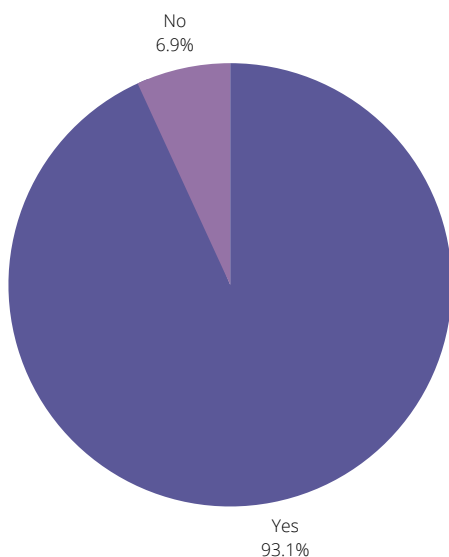
ACHIEVEMENTS 2021

Research:

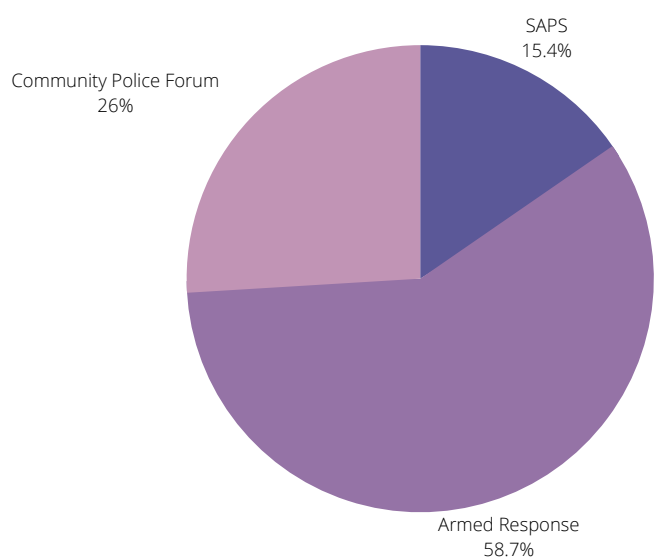
During the first half of 2021, we conducted online and in-person research with 729 individuals. We asked questions about three specific topics:

1. Services offered by the police and the courts to, and experienced by, survivors of GBV.
2. The perception of women and GBV in the communities across South Africa.
3. If people would report GBV-related crimes on their cellphones, if they could.

If you could have reported the crime from your phone, would you have done so?



Who would you feel safer with responding to your call?



Funding:

During the 2021/22 financial year, we managed to secure funding from The Baring Foundation, Ms. Foundation For Women, International Youth Alliance for Family Planning South Africa, and Gender Links. With this funding, we were able to start developing the Kwanele App, conduct research, hire first responders for the 24/7 live chat with GBV survivors, and hire field workers to onboard users onto the Kwanele App. We were also able to conduct training with all our staff and volunteers, which was facilitated by Rape Crisis and the National Prosecuting Agency.

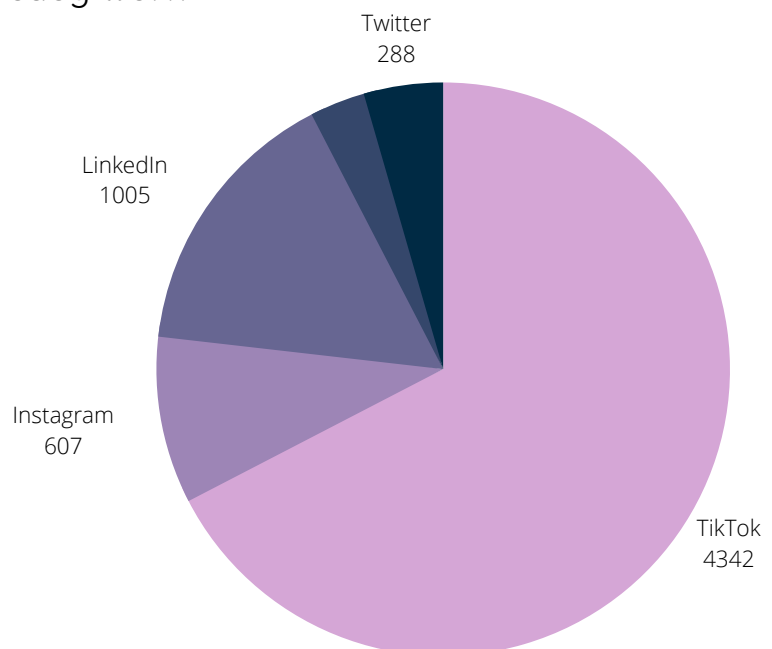
Mobile Application Development:

2021 was spent doing the groundwork on the Kwanele App. We began by analysing the data from the research and putting together the scope for the pilot. We also talked to NPO's worldwide with similar apps to investigate how they were using their apps and what would work in a South African context. From this, the spec for the pilot App was built and we found a company to build the App for us. Work on the Kwanele App started in November 2021.

Social Media:

We spent 2021 building our social media footprint. We ended the year with over 6,000 followers across our social media platforms: TikTok, Instagram, Facebook, LinkedIn, Twitter, and YouTube. On TikTok, we are the 2nd most followed GBV organisation in South Africa. In the long term, this will help us grow our donor base, advertise the Kwanele App and continue to do advocacy work.

NUMBER OF FOLLOWERS



OUR THEORY OF CHANGE

Our long-term vision is to significantly reduce gender-based violence in South Africa and contribute to building safe and healthy communities that respect our women and children.

Mid-Term Outcomes

5 GENDER EQUALITY




Reduction in gender-based violence

against women & children in South Africa

Annual GBV cases (per region)

% Annual reduction in GBV cases (per region)

16 PEACE, JUSTICE AND STRONG INSTITUTIONS



An improved judicial system

that leads to successful arrests & convictions of GBV perpetrators

Annual successful conviction rates (per region)

% Annual improvement in successful GBV convictions (per region)

8 DECENT WORK AND ECONOMIC GROWTH



Safe & healthy communities

that contribute towards social upliftment & economic development in South Africa

% community safety and health index (per region)



Regular media campaigns that **create awareness** & education of GBV in South Africa.



A fully functional mobile application & bracelet that **offers subscribers access to rapid response, procedural support**, & is underpinned by ongoing GBV research.

Mobile App Subscribers
 # GBV incidents responded to
 # Cases submitted through Mobile App
 # Published Research Articles



Increased capacity & competency of the judicial system to effectively manage GBV cases that **lead to successful conviction**.

Training Interventions Delivered

That information captured in Mobile App can be used for prosecution

OUTPUTS

OUR ACTIVITIES

Awareness Campaigns

Promote positive male role models

Share GBV experiences

Social Media, Radio, TV, Newspaper, YouTube, Etc

Development & roll-out

Panic button linked to armed response / family/friends

Support by processing & recording evidence

Research to support KSA solutions & social impact

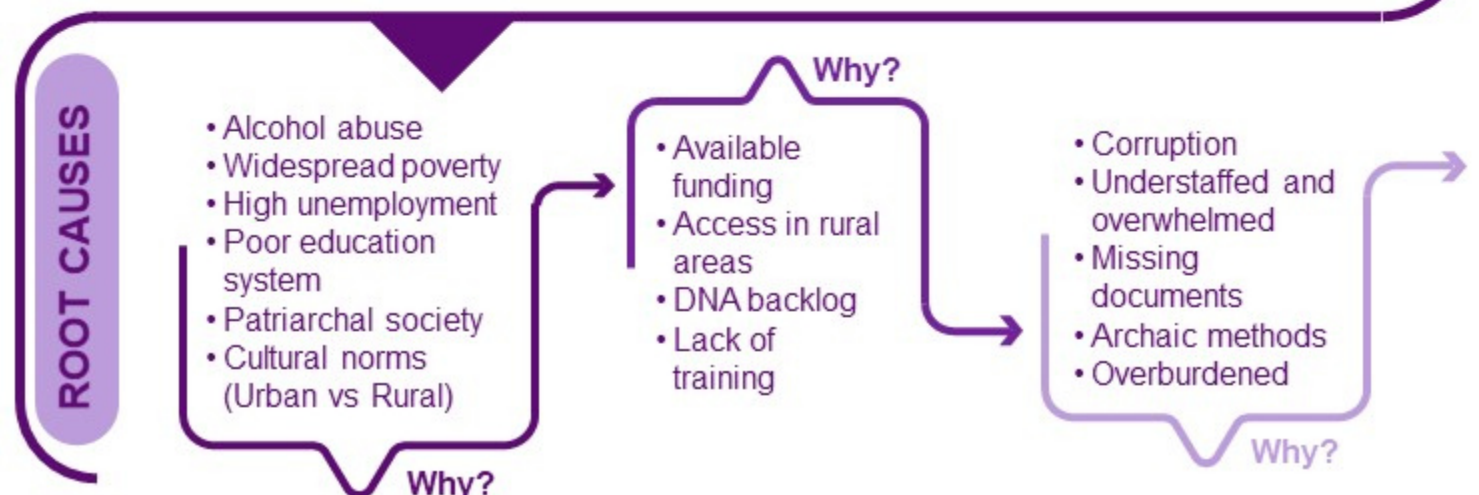
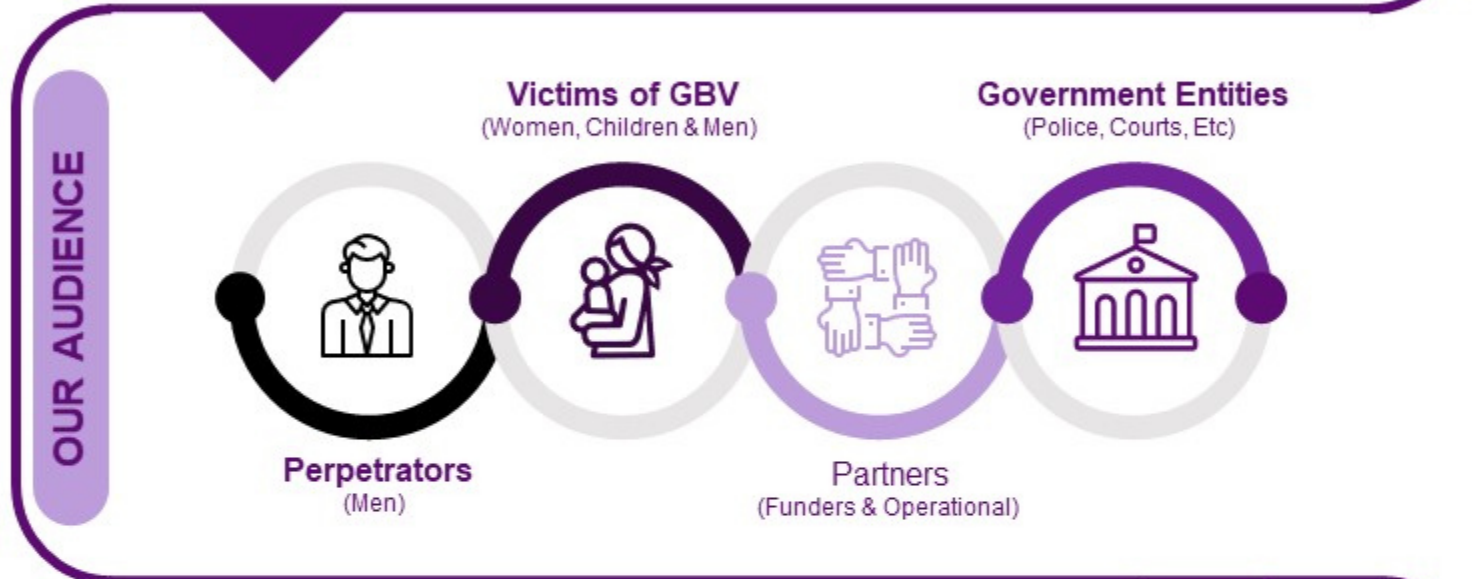
Resource, Training, Support

Advocacy & Training

Police Training

Improved conviction rates

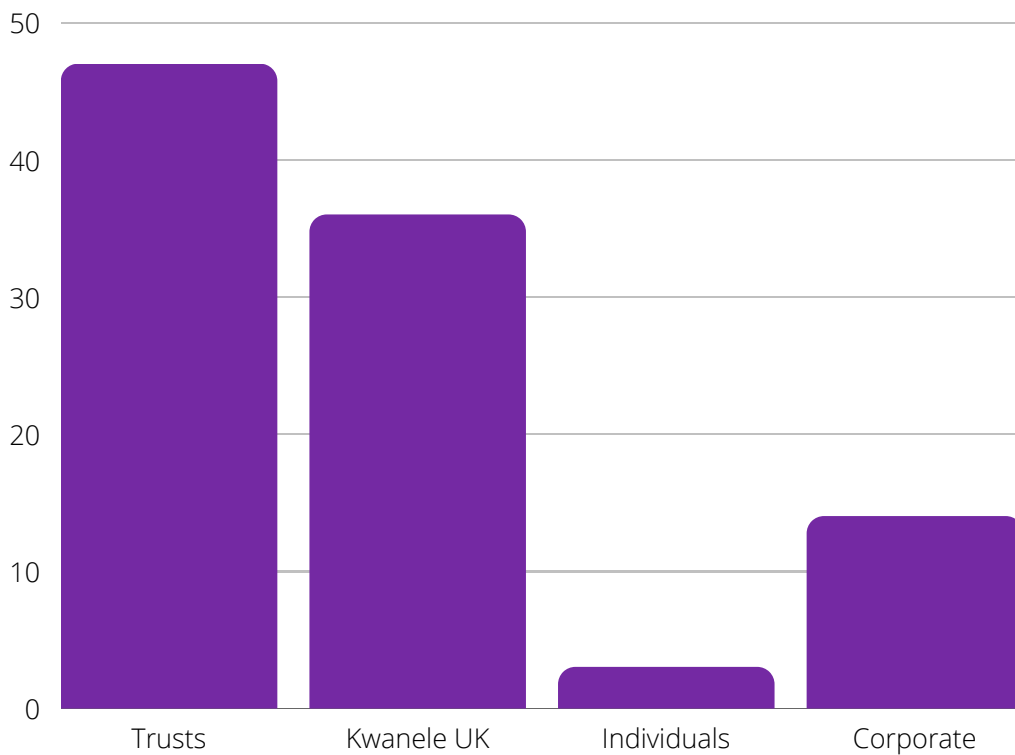
That women/children will download & use App | That armed response will provide support vs additional GBV | That government departments (e.g. police) will be open to receive GBV training



Financial Review 2021/22

Balance Sheet as of 28 February 2022		ZAR
Bank accounts		R64 381
	Total Assets	R64 381
Accruals		R374 772
Loss carry forward		R-310391
	Total liabilities and Equity	R64 381
Profit & Loss period ended 28 February 2022		
Donations		R177 730
Contributions from UK to SA entity		R101 777
Salaries		R468 000
Fundraising costs		R38 852
Development costs of application		R40 640
Social Media / Communication		R28 494
Other costs		R13 913
	Total Expenses	R589 899
	Net Loss	R-310 391

Donations			ZAR
	SOCIAL GOOD		R72 943
	WVL Gender Links		R57 000
	In kind - Adaptera		R30 000
	In kind - Jordan Allmark		R9 500
	IYAFP SA		R1 000
	Other		R7 287
		Total	R177 730



THANK YOU!

The Baring Foundation



Ms. FOUNDATION
FOR WOMEN



GRAPHIC GUY STUDIOS



GENDER LINKS
FOR EQUALITY AND JUSTICE

evolve
unlimited

ROOTS
INTERNSHIPS THAT MATTER



WE MAKE CHANGE

THANK YOU!

The first year of building a new organisation is so exciting, but also very challenging. There are so many people, who supported us this year and without them we would have never achieved all that we did. To them, I would like to say a special thank you. Thank you for believing in us and what we are building.

You are the foundation of Kwanele and will always be integral to our journey.

Thank you to all of our individual donors, who donated to our 16 Days of Activism campaign:

Lakshmi Kanth Bezawada, Peter Gorski, John Orr, Martijn Smedts, Thabo Masuku, Nthabiseng Masunyane, Mich Okudah, Nell Potter, Lungi Kaywood, Hannah Kerrigan, Suzana Boavida, K Federlein, Nicola Van Straaten, Meagan Stander, Chandler Domijan, Kelli Domijan, Rob Maclean, Lindsay Ngidiwe, David Reid, Morgan Domijan, Soffia Carloo, Earl Charles Spencer, Phathiswa Nojekwa, Maxine Myatt and Sue Waggott.

Thank you to all the volunteers and interns who gave their time to Kwanele!

A special thanks to:

- **Casey Juries and Nadezhda Cox** for helping us build a team of 12+ pro bono lawyers and to all the lawyers who support us by upskilling GBV survivors.
- **Jordan Allmark** for designing the web page and all the graphic work.
- **Astara van der Jagt** for your help in all areas — from advising on marketing campaigns to grant writing and research design.
- **Lulu Letlape**, thank you for leading us through our first year.
- **The Board** thank you for your commitment and leadership.
- **Emma Walsh** for your time and mentorship.

